

HOW WE CREATE VALUE

Technological evolution has led us all to experience an increasingly virtual life, connected to every corner of the globe. The easy access and benefits of connectivity are leaving an indelible mark on our lives. Grameenphone believes that connected societies are empowered societies. We focus not only on connecting people and businesses but also creating value for our customers, our investors, our people and the communities in which we operate.

For Our Customers

We have invested **BDT 347.4b** since our inception

BDT 34b in 2018 to rollout more than five thousand 4G LTE sites, expanding 2G and 3G coverage, capacity enhancement, as well as building higher IT readiness

We cover **99.5%** of the Bangladeshi population

Our 3G population coverage is the widest in Bangladesh at **95.2%**

72.7 MILLION SUBSCRIBERS

37.1 MILLION MOBILE DATA USERS

5,000+ 4G Sites

20%+ data traffic on 4G

10.7m 4G Devices on the Grameenphone network at the end of 2018

Digitising the Customer Journey

qpmusic 251 K MAU	wowbox 3.38 million MAU	bioscope 2.44 million MAU	GP Online Shop 1.49 million MAU
5.55 million Sub Base	FlexiPlan 1.85 million MAU	MSP 4.54 million MAU	<small>*MAU- Monthly Average User</small>

Superior Retail Presence

2 GP Lounges for Customer experience of Digital Services

376,285 UNIQUE RECHARGE OUTLETS

6,836 GP EXPRESS STORES

For Our Investors



OVER **31,000** SHAREHOLDERS

280% dividend Including Interim Dividend 2018

BDT 28 Per Share

Last 5-years Total Shareholder Return **+129%**

*As of 31 December 2018

ACCOLADES

- Best presented Annual Report 2017 by SAFA and ICAB
- Best Corporate Governance Excellence award 2017 by ICSB

For Our Employees



One of the first app of its kind for HR and admin services offering over 15 services in one digital platform

Partnership with leading learning platforms to provide employees with Company sponsored diverse eLearning library

coursera

Linux Academy

telenor campus

tmforum

LinkedIn LEARNING

58+



Average Hours per employee spent on e-learning



Launched GPHRBot- a telegram messenger BOT to provide 'one-stop-solution' to all employee queries on policies, benefits and HR services on-the-GO!



Employees spent

10,500

Hours on Classroom Learning

70+



Children accommodated in Day Care Centre

For Our Society



Child online safety directly educated more than **400,000 Students** in over 208 schools

Sensitised over **73,000** Teachers/Parents

Social Media Campaign Generated More than **10m** Views



We have contributed **BDT 669.5b** to the National Exchequer since our inception

GP Accelerator Program

To help and encourage early stage social innovation and tech start-ups, we have created a platform under GP Accelerator program



We supported

26

start-ups throughout the program and

5

this year with over

BDT 2.98m in cash grants

BDT 14m+ non-financial support

Nationwide Enrichment Program and Alor Pathshala

Over **185,000**

students from 1,453 schools participated across the country in book reading program, of which 19,647 students were recognised

More than **1.5m**

books downloaded while over 1.35m people visited alorpathshala.org